

# Seminar on Accelerating Business Innovation in Your Organisations: The Future Centre Approach

An expedited exploration journey with global insights and local possibilities

4 November, 2009 9:30 a.m. -12:30 p.m.

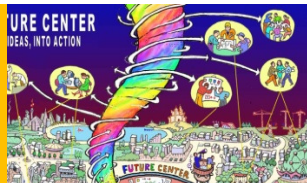
Conference Hall, 2/F, Business Centre, Phase 2, Hong Kong Science & Technology Parks

A Future Centre (FC), also known as “Mind Lab”, “Innovation Lab”, “Momentum”, “Dialogues House”, is a facilitated organisational space dedicated to supporting organisations for open innovation. Future Centres are tools for innovating, rapid prototyping and growing Intellectual Capital in your company.

PREVIEW



How Future Centres multiply Intellectual Capital



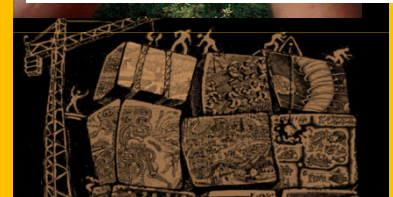
Business acceleration models



Real-life examples and insights from 20+ Future Centres worldwide



OpenFutures

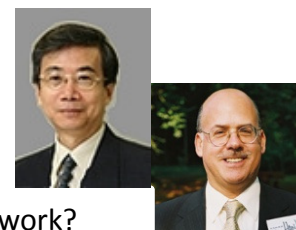


The Building Blocks of Future Centres

PROGRAM

**Prof. WB Lee**

Introduction: How to create a Knowledge Space for Open Innovation



**Mr. Hank Kune**

How does a Future Centre /Mindlab work? Insights from 20+ Future Centres

**Dr. Ron Dvir**

The building blocks of Future Centres: a systematic approach to the design of your own Future Centre



**Prof. Leif Edvinsson**

Business Acceleration: how organisations use Future Centres to speed up contactivity, prototyping and impact



Supporting Organisation:

## Profile of Speakers

Prof. W.B.Lee

Chair Professor and Director of the Knowledge Management Research Centre of The Hong Kong Polytechnic University and Editor of the Journal of Information and Knowledge Management Systems

Mr. Hank Kune (M.Ed)

Founder of Educore, coordinator of Dutch Future Center network, specialist in public sector innovation, learning & institutional development, participative planning and policy-making

Dr. Ron Dvir

Founder of Innovation Ecology, architect of innovation systems and future centres (integrating their building blocks), editor of the book OpenFutures

Prof. Leif Edvinsson

Founder of UNIC, global knowledge nomad, Professor of intellectual capital, founder of Skandia Future Centre, Hong Kong Polytechnic University and Lund University, Chairman of the New Club of Paris

## Registration

The registration fee is HK\$200 per person (HK\$100 for members of KMRC). For registration, please complete the registration form and send to Miss Tiffany Ho by fax or by email as specified below. Please settle the fee by issuing a crossed cheque (please write your name at the back of the cheque) made payable to "The Hong Kong Polytechnic University" and send it by post to:

Miss Tiffany Ho  
Knowledge Management Research Centre,  
Department of Industrial and Systems Engineering  
Room CD409, 4/F, Core C, The Hong Kong Polytechnic University, Hung Hom, Kowloon

**Enquiries: Miss Tiffany Ho (Tel: 3400 3157, Email: mftracy@inet.polyu.edu.hk)**

### Registration Form

*Please return the registration form to **Miss Tiffany Ho**  
by fax at 2334 2441 or by email to mftracy@inet.polyu.edu.hk*

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

	Fee (HK\$)	No. of Participants
Full Fee	200	
Member of KMRC Please fill in the Membership No. _____	100	
<b>Total Fee:</b>		

Signature: \_\_\_\_\_ Date: \_\_\_\_\_